

World Bank ICT Entrepreneurship Training 'v-ETHOS' Program Application



World Bank Group, and SUNY Consortium jointly invite entrepreneurs and those who are aspiring for successful entrepreneurship to apply for v-ETHOS (virtual Entrepreneurial Talents' House for Opportunity and Support) Program. This highly selective program aims to promote technology-based entrepreneurship in developing and FCV countries to advance social and economic development, and to build network for sharing among entrepreneurs, professionals, and investors from around the world. The v-ETHOS program provides all-expenses included opportunities for advanced learning, developing, and getting supports for start-up companies and entrepreneurs preferably pertinent to ICT based and ICT application in business development. For more information, please visit our website. (ethos.sunykorea.ac.kr)

ELIGIBILITY

Entrepreneurs, employees, and individuals who have entrepreneurship experience or aspiring to become entrepreneur in ICT or ICT applicable fields are eligible to apply. Candidates must commit to participate in v-ETHOS program.

APPLICATION PACKAGE

Applicants to ETHOS program are required to submit following documents in English

- Application form
- Curriculum vitae
- Business plan

Application package should be submitted no later than 19th, March 2021 (Korean Standard Time)

※ All application package should be submitted via e-mail to chanmi.kim@sunykorea.ac.kr

SELECTION / SUPPORT

ETHOS Review Committee from World Bank, and SUNY Consortium will select participants based on the potential of applicants as entrepreneurs. The Review Committee will be comprised of experts from various fields of entrepreneurship. The results of final selection for v-ETHOS will be notified to selectees via e-mail by late August, 2020. The selected participants will be invited to join in online v-ETHOS program in September, 2020.

PROGRAM CONTACTS

- **Dr. Jangik Lee** (Program Manager) / Email: wing@sunykorea.ac.kr
- **Chanmi Kim** (Program Coordinator) / Email: chanmi.kim@sunykorea.ac.kr
- **Yerin Cho** (v-ETHOS Administrator) / Email: yerin.cho@sunykorea.ac.kr

GUIDELINES

- ✓ Applications must be submitted in English.
- ✓ Submit Application by 19th March 2021
 - ✂ **Due to limited available seats, early submission is encouraged**
- ✓ Application must include all 3 parts;
 - [Part 1] Application Form (signature affixed for declaration)
 - [Part 2] Curriculum Vitae
 - [Part 3] Business Plan
 - CV and Business Plan can be submitted in a separate file if necessary.
- ✓ Please follow the instructions which are written below the title for each part.
- ✓ You can add images, graphs etc. but all information must be in the permitted pages.
- ✓ The application file should follow the name format: Ethos_Applicant's Name.doc(x) for example, Ethos_Gene_Kim.doc(x).
- ✓ The application should be able to read clearly when printed in black & white.
- ✓ All submissions must be the original work of the applicant.
- ✓ Only submissions received within the designated deadline will be considered.
- ✓ Once applicant has made a submission, he/she will not be allowed to modify any content.

[PART 1] APPLICATION FORM

Please be clear and specific as possible and please double check your contact numbers and email address as we will contact you by this information.

1. Name and surname:

2. Nationality:

3. Gender: ☐ Male ☐ Female

4. Date of Birth (DOB)

DOB ____/____/____ (MM/DD/YYYY)

5. English Proficiency

❖ Speaking ☐ Low ☐ Moderate ☐ High

❖ Writing ☐ Low ☐ Moderate ☐ High

6. Home address:

7. Office address:

8. Mobile phone no:

9. E-mail:

10. Telephone no:

11. SNS

- Facebook:
- Twitter:
- Skype:
- Personal Homepage:
- Blog:

[PART 2] CURRICULUM VITAE (CV)

(attach separately)

- Maximum of 3 pages in word: Font Verdana, Size 10.5, Single line Spacing

- CV must include

- Career Summary: List key achievements, skills, and experience relevant to the program.
- Skills & Abilities: A brief summary of your skills relevant to this program.
- Experience: Your employment history. List the companies you worked for, dates of employment, the positions you held and a bulleted list of responsibilities and achievements.
- Education: List the schools you attended, the degrees you attained, and any special awards and honors you earned. Also include professional development coursework and certifications.
- And any other specialty or strengths you would like to emphasize for v-ETHOS.

[PART 3] BUSINESS PLAN OR PORTFOLIO**(attach separately)**

- Maximum of 3 pages in word: Font Verdana, Size 10.5, Single line Spacing
- Applicants need to think of their business idea and submit a 3-page doc. Business Plan.
Business Plan must be submitted by 19th, March 2021 along with the application form and CV.
- Your business plans include the following elements:
 - Target Customer/market analysis (market size and potential market share)
 - Business Model Description
 - Sales and marketing plan (go-to-market strategy)

[PART 4] DECLARATION

I declare that all the information and documents I have provided in support of my application is, to the best of my knowledge and belief, correct and complete.

Warning: if you include any details that you know to be false or if you withhold relevant information, you may render yourself liable to disqualification from the recruitment exercise or, if appointed, to dismissal.

Your name: _____

Date: _____

N.B Typing your name will be taken as being as binding as your signature.